

City of Miami, Florida

MANUEL A. DIAZ
MAYOR



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Dear Valued Community Member:

As Mayor of the City of Miami, I would like to introduce you to the *Miami's "Team for Life."* This project is designed to save the lives of victims of a massive heart attack, also called sudden cardiac arrest, by making Automated External Defibrillators ("AEDs") more accessible throughout the greater Miami area.

Although it is not widely known, sudden cardiac arrest is the Nation's leading cause of death. Over 465,000 Americans die each year from this medical emergency. Greater access to AEDs improves survival rates dramatically by shortening the time between cardiac arrest and life-saving defibrillation. With each passing minute the chance of a victim's survival decrease by 10%.

I encourage everyone to deploy AEDs in the workplace and public facilities throughout the City. *Miami's "Team for Life"* is an exclusive public-private partnership between City of Miami and Cardiac Science, one of the world's leading AED companies. Our partnership will allow for the acquisition of AEDs and training at the special price.

Additional participants and members of *Miami's "Team for Life"* include the American Heart Association, the City's Department of Fire-Rescue and our Police Department. *Miami's "Team for Life"* has already begun to deploy Cardiac Science AEDs throughout Miami and has also launched educational programs to train citizens on CPR and the use of these life-saving AED devices.

Please contact Miami's "Team for Life" today at (305) 461-7229, or return the enclosed fax back form or reply card to learn more about creating a heartsafe environment for your workplace or public facility. I am proud to be a sponsor of this life-saving initiative for our community. Together we can protect our citizens, employees and visitors from the Nation's leading killer.

Sincerely,

