

# Miami Market Analysis



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## Profile Reports

Profile reports have been created for the following categories:

- [Pop Facts: Demographic Quick Facts](#)
- [Pop Facts: Household Trend](#)
- [Pop Facts: Demographic Trend](#)
- [Effective Buying Income](#)

Pop Facts: Demographic Quick Facts

<b>Pop Facts: Demographic Quick Facts</b>	<b>Miami-Dade County, FL</b>		<b>Miami, FL</b>	
<b>Population</b>				
2012 Projection	2,575,235		426,446	
2007 Estimate	2,430,421		398,228	
2000 Census	2,253,362		362,470	
1990 Census	1,937,094		358,843	
Growth 1990-2000	16.33%		1.01%	
<b>Households</b>				
2012 Projection	870,838		159,261	
2007 Estimate	826,557		147,837	
2000 Census	776,774		134,198	
1990 Census	692,355		130,371	
Growth 1990-2000	12.19%		2.94%	
<b>2007 Estimated Population by Single Race Classification</b>	2,430,421		398,228	
White Alone	1,708,139	70.28%	273,401	68.65%
Black or African American Alone	466,946	19.21%	78,481	19.71%
American Indian and Alaska Native Alone	4,788	0.20%	930	0.23%
Asian Alone	32,981	1.36%	2,695	0.68%
Native Hawaiian and Other Pacific Islander Alone	1,070	0.04%	188	0.05%
Some Other Race Alone	118,408	4.87%	22,289	5.60%
Two or More Races	98,089	4.04%	20,244	5.08%
<b>2007 Estimated Population Hispanic or Latino</b>	2,430,421		398,228	
Hispanic or Latino	1,490,230	61.32%	270,005	67.80%
Not Hispanic or Latino	940,191	38.68%	128,223	32.20%
<b>2007 Tenure of Occupied Housing Units</b>	826,557		147,837	
Owner-Occupied	480,040	58.08%	51,729	34.99%
Renter-Occupied	346,517	41.92%	96,108	65.01%
<b>2007 Average Household Size</b>	2.88		2.61	
<b>2007 Estimated Households by Household Income</b>	826,557		147,837	
Less than \$15,000	154,051	18.64%	45,835	31.00%
\$15,000 to \$24,999	104,754	12.67%	23,579	15.95%
\$25,000 to \$34,999	99,469	12.03%	18,577	12.57%
\$35,000 to \$49,999	127,265	15.40%	19,487	13.18%
\$50,000 to \$74,999	140,343	16.98%	17,565	11.88%
\$75,000 to \$99,999	78,376	9.48%	8,546	5.78%
\$100,000 to \$149,999	71,660	8.67%	7,883	5.33%
\$150,000 to \$249,999	32,187	3.89%	3,655	2.47%
\$250,000 to \$499,999	11,634	1.41%	1,609	1.09%
\$500,000 or more	6,818	0.82%	1,101	0.74%
<b>2007 Estimated Average Household Income</b>	\$60,485		\$46,332	
<b>2007 Estimated Median Household Income</b>	\$41,483		\$27,425	
<b>2007 Estimated Per Capita Income</b>	\$20,859		\$17,720	

Pop Facts: Household Trend

Pop Facts: Household Trend	Miami-Dade County, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population</b>	2,253,362		2,430,421		2,575,235	
Percent Change			7.86%		5.96%	
<b>Households</b>	776,774		826,557		870,838	
Percent Change			6.41%		5.36%	
<b>Families</b>	548,493		583,645		614,913	
Percent Change			6.41%		5.36%	
<b>Housing Units</b>	852,278		930,010		979,834	
Percent Change			9.12%		5.36%	
<b>Group Quarters Population</b>	45,971		48,301		49,911	
Percent Change			5.07%		3.33%	
<b>Average Household Size</b>	2.84		2.88		2.9	
Percent Change			1.42%		0.62%	
<b>Income Totals</b>						
<b>Aggregate(\$MM) Household Income</b>	41,009		49,994		57,462	
Percent Change			21.91%		14.94%	
<b>Per Capita</b>	\$18,497		\$20,859		\$22,596	
Percent Change			12.77%		8.32%	
<b>Households by Household Income</b>	777,378		826,557		870,838	
Less than \$15,000	166,310	21.39%	154,051	18.64%	149,922	17.22%
\$15,000 to \$24,999	111,649	14.36%	104,754	12.67%	102,603	11.78%
\$25,000 to \$34,999	100,833	12.97%	99,469	12.03%	98,897	11.36%
\$35,000 to \$49,999	121,780	15.67%	127,265	15.40%	129,304	14.85%
\$50,000 to \$74,999	129,533	16.66%	140,343	16.98%	149,175	17.13%
\$75,000 to \$99,999	63,132	8.12%	78,376	9.48%	87,797	10.08%
\$100,000 to \$149,999	48,253	6.21%	71,660	8.67%	87,935	10.10%
\$150,000 to \$249,999	23,746	3.05%	32,187	3.89%	41,333	4.75%
\$250,000 to \$499,999	7,586	0.98%	11,634	1.41%	14,886	1.71%
\$500,000 or more	4,556	0.59%	6,818	0.82%	8,986	1.03%
<b>Average Household Income</b>	\$52,753		\$60,485		\$65,985	
<b>Median Household Income</b>	\$36,219		\$41,483		\$44,744	
<b>Total Family Household Income</b>	552,484		583,645		614,913	
Less than \$15,000	79,852	14.45%	78,064	13.38%	74,965	12.19%
\$15,000 to \$24,999	75,735	13.71%	69,765	11.95%	66,640	10.84%
\$25,000 to \$34,999	72,991	13.21%	70,100	12.01%	68,464	11.13%
\$35,000 to \$49,999	93,013	16.84%	89,911	15.41%	90,450	14.71%
\$50,000 to \$74,999	105,654	19.12%	108,133	18.53%	112,570	18.31%
\$75,000 to \$99,999	53,745	9.73%	66,049	11.32%	72,719	11.83%
\$100,000 to \$149,999	41,419	7.50%	59,245	10.15%	74,217	12.07%
\$150,000 to \$249,999	19,716	3.57%	27,175	4.66%	35,137	5.71%
\$250,000 to \$499,999	6,311	1.14%	9,475	1.62%	12,265	1.99%
\$500,000 or more	4,048	0.73%	5,728	0.98%	7,486	1.22%
<b>Average Family Household Income</b>	\$59,594		\$67,433		\$73,911	
<b>Median Family Household Income</b>	\$42,687		\$47,328		\$51,541	
<b>Households by Type and Size*</b>						
<b>Non-family Households</b>	228,281		242,912		255,925	
1-person household	180,980	79.28%	189,849	78.16%	199,460	77.94%
2-person household	38,113	16.70%	42,251	17.39%	44,540	17.40%
3-person household	5,657	2.48%	6,673	2.75%	7,410	2.90%

<b>Pop Facts: Household Trend</b>	<b>Miami-Dade County, FL</b>					
4-person household	2,127	0.93%	2,350	0.97%	2,455	0.96%
5-person household	761	0.33%	955	0.39%	1,102	0.43%
6-person household	369	0.16%	473	0.19%	546	0.21%
7 or more person household	274	0.12%	361	0.15%	412	0.16%
<b>Family Households</b>	548,493		583,645		614,913	
2-person household	176,894	32.25%	182,369	31.25%	189,744	30.86%
3-person household	136,259	24.84%	144,797	24.81%	152,276	24.76%
4-person household	118,856	21.67%	125,959	21.58%	132,193	21.50%
5-person household	64,776	11.81%	71,342	12.22%	76,091	12.37%
6-person household	29,154	5.32%	33,307	5.71%	36,364	5.91%
7 or more person household	22,554	4.11%	25,871	4.43%	28,245	4.59%
*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.						

Pop Facts: Household Trend	Miami, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population</b>	362,470		398,228		426,446	
Percent Change			9.87%		7.09%	
<b>Households</b>	134,198		147,837		159,261	
Percent Change			10.16%		7.73%	
<b>Families</b>	83,281		90,971		97,596	
Percent Change			9.23%		7.28%	
<b>Housing Units</b>	148,388		168,167		181,270	
Percent Change			13.33%		7.79%	
<b>Group Quarters Population</b>	11,611		12,954		13,388	
Percent Change			11.57%		3.35%	
<b>Average Household Size</b>	2.61		2.61		2.59	
Percent Change			-0.32%		-0.48%	
<b>Income Totals</b>						
<b>Aggregate(\$MM) Household Income</b>	5,307		6,850		8,131	
Percent Change			29.07%		18.71%	
<b>Per Capita</b>	\$15,132		\$17,720		\$19,566	
Percent Change			17.11%		10.42%	
<b>Households by Household Income</b>	134,344		147,837		159,261	
Less than \$15,000	46,928	34.93%	45,835	31.00%	45,838	28.78%
\$15,000 to \$24,999	23,087	17.18%	23,579	15.95%	24,337	15.28%
\$25,000 to \$34,999	17,280	12.86%	18,577	12.57%	19,502	12.25%
\$35,000 to \$49,999	17,036	12.68%	19,487	13.18%	21,313	13.38%
\$50,000 to \$74,999	14,484	10.78%	17,565	11.88%	19,710	12.38%
\$75,000 to \$99,999	6,458	4.81%	8,546	5.78%	10,060	6.32%
\$100,000 to \$149,999	4,829	3.59%	7,883	5.33%	10,027	6.30%
\$150,000 to \$249,999	2,609	1.94%	3,655	2.47%	4,855	3.05%
\$250,000 to \$499,999	925	0.69%	1,609	1.09%	2,123	1.33%
\$500,000 or more	708	0.53%	1,101	0.74%	1,496	0.94%
<b>Average Household Income</b>	\$39,503		\$46,332		\$51,054	
<b>Median Household Income</b>	\$23,769		\$27,425		\$29,848	
<b>Total Family Household Income</b>	84,195		90,971		97,596	
Less than \$15,000	20,486	24.33%	20,728	22.79%	20,257	20.76%
\$15,000 to \$24,999	15,816	18.78%	15,610	17.16%	15,540	15.92%
\$25,000 to \$34,999	12,985	15.42%	13,126	14.43%	13,622	13.96%
\$35,000 to \$49,999	12,538	14.89%	13,240	14.55%	14,639	15.00%
\$50,000 to \$74,999	11,038	13.11%	12,492	13.73%	13,635	13.97%
\$75,000 to \$99,999	4,897	5.82%	6,305	6.93%	7,396	7.58%
\$100,000 to \$149,999	3,475	4.13%	5,169	5.68%	6,895	7.06%
\$150,000 to \$249,999	1,764	2.10%	2,387	2.62%	3,143	3.22%
\$250,000 to \$499,999	641	0.76%	1,081	1.19%	1,373	1.41%
\$500,000 or more	555	0.66%	833	0.92%	1,096	1.12%
<b>Average Family Household Income</b>	\$45,244		\$51,288		\$56,473	
<b>Median Family Household Income</b>	\$29,463		\$31,969		\$34,544	
<b>Households by Type and Size*</b>						
<b>Non-family Households</b>	50,917		56,866		61,665	
1-person household	40,834	80.20%	45,555	80.11%	49,679	80.56%
2-person household	7,977	15.67%	8,887	15.63%	9,379	15.21%
3-person household	1,319	2.59%	1,524	2.68%	1,660	2.69%

<b>Pop Facts: Household Trend</b>	<b>Miami, FL</b>					
4-person household	449	0.88%	481	0.85%	485	0.79%
5-person household	184	0.36%	234	0.41%	266	0.43%
6-person household	93	0.18%	108	0.19%	113	0.18%
7 or more person household	61	0.12%	77	0.14%	83	0.13%
<b>Family Households</b>	83,281		90,971		97,596	
2-person household	29,341	35.23%	32,050	35.23%	34,598	35.45%
3-person household	21,204	25.46%	23,152	25.45%	24,813	25.42%
4-person household	15,614	18.75%	16,999	18.69%	18,157	18.60%
5-person household	8,947	10.74%	9,749	10.72%	10,378	10.63%
6-person household	4,390	5.27%	4,903	5.39%	5,314	5.44%
7 or more person household	3,785	4.54%	4,118	4.53%	4,336	4.44%
*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.						

Pop Facts: Demographic Trend

Pop Facts: Demographic Trend	Miami-Dade County, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population by Age</b>	2,253,362		2,430,421		2,575,235	
Age 0 to 4	145,752	6.47%	170,785	7.03%	174,131	6.76%
Age 5 to 9	157,871	7.01%	159,833	6.58%	176,705	6.86%
Age 10 to 14	160,754	7.13%	164,165	6.75%	165,910	6.44%
Age 15 to 17	94,836	4.21%	105,040	4.32%	103,068	4.00%
Age 18 to 20	89,577	3.98%	100,024	4.12%	102,198	3.97%
Age 21 to 24	115,297	5.12%	129,794	5.34%	141,449	5.49%
Age 25 to 34	337,433	14.97%	296,592	12.20%	312,456	12.13%
Age 35 to 44	361,966	16.06%	366,445	15.08%	339,507	13.18%
Age 45 to 49	150,878	6.70%	181,865	7.48%	195,979	7.61%
Age 50 to 54	131,888	5.85%	161,527	6.65%	184,426	7.16%
Age 55 to 59	109,141	4.84%	139,805	5.75%	162,157	6.30%
Age 60 to 64	97,417	4.32%	115,294	4.74%	138,123	5.36%
Age 65 to 74	162,257	7.20%	182,753	7.52%	204,194	7.93%
Age 75 to 84	99,827	4.43%	113,515	4.67%	124,306	4.83%
Age 85 and over	38,468	1.71%	42,984	1.77%	50,626	1.97%
Age 16 and over	1,757,529	78.00%	1,900,731	78.21%	2,024,197	78.60%
Age 18 and over	1,694,149	75.18%	1,830,598	75.32%	1,955,421	75.93%
Age 21 and over	1,604,572	71.21%	1,730,574	71.20%	1,853,223	71.96%
Age 65 and over	300,552	13.34%	339,252	13.96%	379,126	14.72%
<b>Median Age</b>	35.66		37.55		38.5	
<b>Average Age</b>	36.95		37.83		38.58	
<b>Population by Sex</b>	2,253,362		2,430,421		2,575,235	
Male	1,088,895	48.32%	1,176,812	48.42%	1,249,210	48.51%
Female	1,164,467	51.68%	1,253,609	51.58%	1,326,025	51.49%
Male/Female Ratio	0.94		0.94		0.94	
<b>Population by Single Race Classification and Hispanic or Latino</b>						
<b>Hispanic or Latino</b>	1,291,737		1,490,230		1,664,005	
White Alone	1,104,786	85.53%	1,274,536	85.53%	1,423,193	85.53%
Black or African American Alone	30,074	2.33%	34,705	2.33%	38,731	2.33%
American Indian and Alaska Native Alone	2,375	0.18%	2,746	0.18%	3,065	0.18%
Asian Alone	1,216	0.09%	1,410	0.09%	1,571	0.09%
Native Hawaiian and Other Pacific Islander Alone	275	0.02%	316	0.02%	360	0.02%
Some Other Race Alone	99,225	7.68%	114,470	7.68%	127,810	7.68%
Two or More Races	53,786	4.16%	62,047	4.16%	69,275	4.16%
<b>Not Hispanic or Latino</b>	961,625		940,191		911,230	
White Alone	465,772	48.44%	433,603	46.12%	399,217	43.81%
Black or African American Alone	427,140	44.42%	432,241	45.97%	433,107	47.53%
American Indian and Alaska Native Alone	1,990	0.21%	2,042	0.22%	2,060	0.23%
Asian Alone	30,537	3.18%	31,571	3.36%	32,242	3.54%
Native Hawaiian and Other Pacific Islander Alone	524	0.05%	754	0.08%	927	0.10%
Some Other Race Alone	4,026	0.42%	3,938	0.42%	3,812	0.42%
Two or More Races	31,636	3.29%	36,042	3.83%	39,865	4.37%
<b>Households by Age of Householder</b>	776,774		826,557		870,838	
Age Under 25	29,415	3.79%	32,067	3.88%	32,641	3.75%
Age 25 to 34	133,120	17.14%	114,169	13.81%	118,240	13.58%
Age 35 to 44	181,026	23.30%	178,818	21.63%	162,871	18.70%
Age 45 to 54	152,321	19.61%	180,489	21.84%	196,563	22.57%
Age 55 to 59	59,251	7.63%	74,055	8.96%	84,443	9.70%

<b>Pop Facts: Demographic Trend</b>	<b>Miami-Dade County, FL</b>					
Age 60 to 64	54,019	6.95%	62,381	7.55%	73,468	8.44%
Age 65 to 69	47,282	6.09%	54,849	6.64%	59,650	6.85%
Age 70 to 74	44,956	5.79%	46,423	5.62%	51,610	5.93%
Age 75 to 79	33,379	4.30%	36,677	4.44%	38,743	4.45%
Age 80 to 84	23,738	3.06%	26,716	3.23%	29,549	3.39%
Age 85 and over	18,267	2.35%	19,913	2.41%	23,060	2.65%
<b>Median Age of Householder</b>	47.94		49.89		51.19	
<b>Households by Household Income</b>	777,378		826,557		870,838	
Less than \$15,000	166,310	21.39%	154,051	18.64%	149,922	17.22%
\$15,000 to \$24,999	111,649	14.36%	104,754	12.67%	102,603	11.78%
\$25,000 to \$34,999	100,833	12.97%	99,469	12.03%	98,897	11.36%
\$35,000 to \$49,999	121,780	15.67%	127,265	15.40%	129,304	14.85%
\$50,000 to \$74,999	129,533	16.66%	140,343	16.98%	149,175	17.13%
\$75,000 to \$99,999	63,132	8.12%	78,376	9.48%	87,797	10.08%
\$100,000 to \$149,999	48,253	6.21%	71,660	8.67%	87,935	10.10%
\$150,000 to \$249,999	23,746	3.05%	32,187	3.89%	41,333	4.75%
\$250,000 to \$499,999	7,586	0.98%	11,634	1.41%	14,886	1.71%
\$500,000 or more	4,556	0.59%	6,818	0.82%	8,986	1.03%
<b>Average Household Income</b>	\$52,753		\$60,485		\$65,985	
<b>Median Household Income</b>	\$36,219		\$41,483		\$44,744	
<b>Per Capita Income</b>	\$18,497		\$20,859		\$22,596	

Prepared by: Miami Downtown Development Authority  
 Prepared for: City of Miami  
 iXPRESS 2006: Discovery Series Plus

Pop Facts: Demographic Trend	Miami, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population by Age</b>	362,470		398,228		426,446	
Age 0 to 4	21,222	5.85%	25,136	6.31%	25,852	6.06%
Age 5 to 9	21,962	6.06%	23,802	5.98%	26,660	6.25%
Age 10 to 14	22,182	6.12%	23,600	5.93%	25,137	5.89%
Age 15 to 17	13,431	3.71%	14,486	3.64%	14,630	3.43%
Age 18 to 20	13,543	3.74%	14,629	3.67%	15,193	3.56%
Age 21 to 24	18,388	5.07%	19,339	4.86%	20,779	4.87%
Age 25 to 34	54,264	14.97%	49,491	12.43%	50,655	11.88%
Age 35 to 44	55,682	15.36%	59,775	15.01%	57,796	13.55%
Age 45 to 49	23,580	6.51%	28,891	7.25%	32,125	7.53%
Age 50 to 54	20,707	5.71%	25,965	6.52%	29,905	7.01%
Age 55 to 59	17,983	4.96%	22,420	5.63%	26,380	6.19%
Age 60 to 64	17,758	4.90%	20,362	5.11%	23,325	5.47%
Age 65 to 74	32,233	8.89%	36,607	9.19%	40,430	9.48%
Age 75 to 84	21,140	5.83%	24,160	6.07%	26,378	6.19%
Age 85 and over	8,395	2.32%	9,565	2.40%	11,201	2.63%
Age 16 and over	292,735	80.76%	320,957	80.60%	344,019	80.67%
Age 18 and over	283,673	78.26%	311,204	78.15%	334,167	78.36%
Age 21 and over	270,130	74.52%	296,575	74.47%	318,974	74.80%
Age 65 and over	61,768	17.04%	70,332	17.66%	78,009	18.29%
<b>Median Age</b>	37.75		40		41.16	
<b>Average Age</b>	39.43		40.24		40.87	
<b>Population by Sex</b>	362,470		398,228		426,446	
Male	180,194	49.71%	198,315	49.80%	212,410	49.81%
Female	182,276	50.29%	199,913	50.20%	214,036	50.19%
Male/Female Ratio	0.99		0.99		0.99	
<b>Population by Single Race Classification and Hispanic or Latino</b>						
<b>Hispanic or Latino</b>	238,351		270,005		296,272	
White Alone	198,573	83.31%	224,530	83.16%	246,065	83.05%
Black or African American Alone	8,668	3.64%	10,014	3.71%	11,096	3.75%
American Indian and Alaska Native Alone	519	0.22%	589	0.22%	668	0.23%
Asian Alone	195	0.08%	237	0.09%	279	0.09%
Native Hawaiian and Other Pacific Islander Alone	60	0.03%	77	0.03%	101	0.03%
Some Other Race Alone	19,256	8.08%	21,883	8.10%	24,046	8.12%
Two or More Races	11,080	4.65%	12,675	4.69%	14,017	4.73%
<b>Not Hispanic or Latino</b>	124,119		128,223		130,174	
White Alone	42,897	34.56%	48,871	38.11%	52,753	40.52%
Black or African American Alone	72,190	58.16%	68,467	53.40%	65,017	49.95%
American Indian and Alaska Native Alone	291	0.23%	341	0.27%	366	0.28%
Asian Alone	2,181	1.76%	2,458	1.92%	2,650	2.04%
Native Hawaiian and Other Pacific Islander Alone	70	0.06%	111	0.09%	146	0.11%
Some Other Race Alone	388	0.31%	406	0.32%	400	0.31%
Two or More Races	6,102	4.92%	7,569	5.90%	8,842	6.79%
<b>Households by Age of Householder</b>	134,198		147,837		159,261	
Age Under 25	5,304	3.95%	5,767	3.90%	5,985	3.76%
Age 25 to 34	21,224	15.82%	19,261	13.03%	19,735	12.39%
Age 35 to 44	27,127	20.21%	28,659	19.39%	27,594	17.33%
Age 45 to 54	23,537	17.54%	28,804	19.48%	32,391	20.34%
Age 55 to 59	9,962	7.42%	12,311	8.33%	14,477	9.09%

<b>Pop Facts: Demographic Trend</b>	<b>Miami, FL</b>					
Age 60 to 64	10,022	7.47%	11,287	7.63%	12,927	8.12%
Age 65 to 69	9,875	7.36%	11,629	7.87%	12,544	7.88%
Age 70 to 74	9,707	7.23%	10,373	7.02%	11,624	7.30%
Age 75 to 79	7,709	5.74%	8,650	5.85%	9,345	5.87%
Age 80 to 84	5,490	4.09%	6,308	4.27%	6,991	4.39%
Age 85 and over	4,241	3.16%	4,788	3.24%	5,648	3.55%
<b>Median Age of Householder</b>	50.71		52.02		53.12	
<b>Households by Household Income</b>	134,344		147,837		159,261	
Less than \$15,000	46,928	34.93%	45,835	31.00%	45,838	28.78%
\$15,000 to \$24,999	23,087	17.18%	23,579	15.95%	24,337	15.28%
\$25,000 to \$34,999	17,280	12.86%	18,577	12.57%	19,502	12.25%
\$35,000 to \$49,999	17,036	12.68%	19,487	13.18%	21,313	13.38%
\$50,000 to \$74,999	14,484	10.78%	17,565	11.88%	19,710	12.38%
\$75,000 to \$99,999	6,458	4.81%	8,546	5.78%	10,060	6.32%
\$100,000 to \$149,999	4,829	3.59%	7,883	5.33%	10,027	6.30%
\$150,000 to \$249,999	2,609	1.94%	3,655	2.47%	4,855	3.05%
\$250,000 to \$499,999	925	0.69%	1,609	1.09%	2,123	1.33%
\$500,000 or more	708	0.53%	1,101	0.74%	1,496	0.94%
<b>Average Household Income</b>	\$39,503		\$46,332		\$51,054	
<b>Median Household Income</b>	\$23,769		\$27,425		\$29,848	
<b>Per Capita Income</b>	\$15,132		\$17,720		\$19,566	

Effective Buying Income

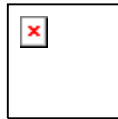
Effective Buying Income	Miami-Dade County, FL		Miami, FL	
		%		%
<b>2007 Demographic Totals</b>				
Population	2,430,421		398,228	
Households	826,557		147,837	
Families	583,645		90,971	
Group Quarters Population	48,301		12,954	
Housing Units	930,010		168,167	
<b>2007 Average Household Size</b>	2.88		2.61	
<b>2007 Median Age</b>	37.55		40	
<b>2007 Median Household Income</b>	\$41,483		\$27,425	
<b>2007 Median All Owner-Occupied Housing Unit Value</b>	\$258,617		\$268,512	
<b>2007 Estimated Households by Effective Buying Income</b>	826,557		147,837	
Less than \$15,000	164,922	19.95%	48,426	32.76%
\$15,000 to \$24,999	118,807	14.37%	25,787	17.44%
\$25,000 to \$34,999	117,096	14.17%	20,793	14.06%
\$35,000 to \$49,999	140,585	17.01%	19,961	13.50%
\$50,000 to \$74,999	139,721	16.90%	16,107	10.90%
\$75,000 to \$99,999	74,265	8.98%	8,182	5.53%
\$100,000 to \$149,999	43,038	5.21%	4,695	3.18%
\$150,000 to \$249,999	13,374	1.62%	1,689	1.14%
\$250,000 to \$499,999	7,941	0.96%	1,096	0.74%
\$500,000 or more	6,808	0.82%	1,101	0.74%
<b>2007 Estimated Average Household Effective Buying Income</b>	\$51,294		\$39,903	
<b>2007 Estimated Median Household Effective Buying Income</b>	\$36,329		\$24,886	
<b>2012 Demographic Totals</b>				
Population	2,575,235		426,446	
Households	870,838		159,261	
Families	614,913		97,596	
Group Quarters Population	49,911		13,388	
Housing Units	979,834		181,270	
<b>2012 Average Household Size</b>	2.9		2.59	
<b>2012 Median Age</b>	38.5		41.16	
<b>2012 Median Household Income</b>	\$44,744		\$29,848	
<b>2012 Median All Owner-Occupied Housing Unit Value</b>	\$302,526		\$321,576	
<b>2012 Projected Households by Effective Buying Income</b>	870,838		159,261	
Less than \$15,000	160,583	18.44%	48,507	30.46%
\$15,000 to \$24,999	116,394	13.37%	26,654	16.74%
\$25,000 to \$34,999	117,335	13.47%	22,102	13.88%
\$35,000 to \$49,999	146,154	16.78%	22,029	13.83%
\$50,000 to \$74,999	151,315	17.38%	18,510	11.62%
\$75,000 to \$99,999	87,345	10.03%	9,967	6.26%
\$100,000 to \$149,999	55,899	6.42%	6,407	4.02%
\$150,000 to \$249,999	16,660	1.91%	2,141	1.34%
\$250,000 to \$499,999	10,169	1.17%	1,448	0.91%
\$500,000 or more	8,984	1.03%	1,496	0.94%
<b>2012 Projected Average Household Effective Buying Income</b>	\$55,816		\$43,849	
<b>2012 Projected Median Household Effective Buying Income</b>	\$39,219		\$27,022	

### Miami-Dade County, FL



## Executive Summary

	<h1>EXECUTIVE SUMMARY</h1> <h2>Study Area: Miami-Dade County, FL Benchmark: The United States</h2>
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### Population

- The population in this area is estimated to change from 2,253,362 to 2,430,421, resulting in a growth of 7.9% between the year 2000 and the current year. Over the next five years, the population is projected to grow by 6.0%.

The Population in The United States is estimated to change from 281,421,906 to 301,045,522, resulting in a growth of 7.0% between 2000 and the current year. Over the next five years, the population is expected to grow by 4.6%

- The current year median age for this population is 37.6, and the average age is 37.8. Five years from now, the median age is projected to be 38.5.

The current year median age for The United States is 36.6, while the average age is 37.3. Five years from now, the median age is projected to be 37.7

- Of this area's current year population:  
70.3% are White alone, 19.2% are Black or African American alone, 0.2% are American Indian or Alaska Native alone, 1.4% are Asian alone, 0.0% are Native Hawaiian or other Pacific Islander alone, 4.9% are Some Other Race, and 4.0% are Two or More Races

For The United States:

73.1% are White alone, 12.4% are Black or African American alone, 0.9% are American Indian or Alaska Native alone, 4.3% are Asian alone, 0.2% are Native Hawaiian or other Pacific Islander alone, 6.4% are Some Other Race, and 2.8% are Two or More Races

- This area's current estimated Hispanic or Latino population is 61.3%, while The United States current estimated Hispanic or Latino population is 14.9%.

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### Households

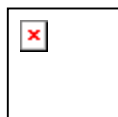


- The number of households in this area is estimated to change from 776,774 to 826,557, resulting in an increase of 6.4% between 2000 and the current year. Over the next five years, the number is expected to increase by 5.4%.

The number of households in The United States is estimated to change from 105,480,101 to 113,668,003, resulting in an increase of 7.8% between 2000 and the current year. Over the next five years, the number is projected to increase by 4.9%.

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### Household Income



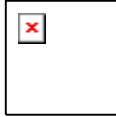
- The average household income is estimated to be \$60,485 for the current year, while the average household income for The United States is estimated to be \$66,670 for the same time frame

The average household income in this area is projected to increase 9.1% over the next five years, from \$60,485 to \$65,985. The United States is projected to have a 10.6% increase in average household income.

- The current year estimated per capita income for this area is \$20,859, compared to an estimate of \$25,495 for The United States as a whole.

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## Employment



- For this area, 78.2% of the population is estimated to be age 16 and over for the current year. The employment status of this labor force is as follows:  
0.1% are in the armed forces, 52.6% are employed civilians, 5.0% are unemployed civilians, 42.2% are not in the labor force.

For The United States, 78.3% of the population is estimated to be age 16 and over for the current year. Of this labor force: 0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.7% are not in the labor force.

- For this area, 41.2% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
21.1% have occupation type blue collar, 61.4% are white collar, and 17.5% are service & farm workers.

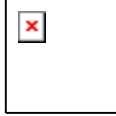
For The United States, 47.1% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
23.9% have occupation type blue collar, 60.1% are white collar, and 16.0% are service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:  
13.6% are in "Management, Business and Financial Operations", 16.8% are in "Professional and Related Occupations", 16.8% are in "Service", and 31.1% are in "Sales and Office".  
0.6% are in "Farming, Forestry and Fishing", 9.4% are in "Construction, Extraction, and Maintenance", and 11.7% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in The United States, it is estimated that they are employed in the following occupational categories:  
13.7% are in "Management, Business and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".  
0.7% are in "Farming, Forestry and Fishing", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

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## Educational Attainment

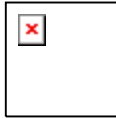


- Currently, it is estimated that 9.3% of the population over 25 in this area had earned a Masters. Professional, or Doctorate Degree and 12.4% had earned a Bachelor's Degree.

In comparison, for The United States, it is estimated that 8.9% of the population over 25 in this area had earned a Masters. Professional, or Doctorate Degree and 15.7% had earned a Bachelor's Degree.

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### Dwellings



- Most of the dwellings (58.1%) in this area are estimated to be Owner Occupied for the current year. For the entire country, the majority of housing units are Owner Occupied.
- The majority of dwellings in this area (42.2%) are estimated to be "detached single units" for the current year. In The United States, the majority of dwellings are estimated to be "detached single units".
- The majority of housing units in this area (20.0%) are estimated to have been built between 1970 and 1979 for the current year. Most of the housing units in The United States (16.5%) are estimated to have been built between 1970 and 1979 for the current year.

Pop Facts: Demographic Quick Facts

<b>Pop Facts: Demographic Quick Facts</b>	<b>Miami-Dade County, FL</b>	
<b>Population</b>		
2012 Projection	2,575,235	
2007 Estimate	2,430,421	
2000 Census	2,253,362	
1990 Census	1,937,094	
Growth 1990-2000	16.33%	
<b>Households</b>		
2012 Projection	870,838	
2007 Estimate	826,557	
2000 Census	776,774	
1990 Census	692,355	
Growth 1990-2000	12.19%	
<b>2007 Estimated Population by Single Race Classification</b>	2,430,421	
White Alone	1,708,139	70.28%
Black or African American Alone	466,946	19.21%
American Indian and Alaska Native Alone	4,788	0.20%
Asian Alone	32,981	1.36%
Native Hawaiian and Other Pacific Islander Alone	1,070	0.04%
Some Other Race Alone	118,408	4.87%
Two or More Races	98,089	4.04%
<b>2007 Estimated Population Hispanic or Latino</b>	2,430,421	
Hispanic or Latino	1,490,230	61.32%
Not Hispanic or Latino	940,191	38.68%
<b>2007 Tenure of Occupied Housing Units</b>	826,557	
Owner-Occupied	480,040	58.08%
Renter-Occupied	346,517	41.92%
<b>2007 Average Household Size</b>	2.88	
<b>2007 Estimated Households by Household Income</b>	826,557	
Less than \$15,000	154,051	18.64%
\$15,000 to \$24,999	104,754	12.67%
\$25,000 to \$34,999	99,469	12.03%
\$35,000 to \$49,999	127,265	15.40%
\$50,000 to \$74,999	140,343	16.98%
\$75,000 to \$99,999	78,376	9.48%
\$100,000 to \$149,999	71,660	8.67%
\$150,000 to \$249,999	32,187	3.89%
\$250,000 to \$499,999	11,634	1.41%
\$500,000 or more	6,818	0.82%
<b>2007 Estimated Average Household Income</b>	\$60,485	
<b>2007 Estimated Median Household Income</b>	\$41,483	
<b>2007 Estimated Per Capita Income</b>	\$20,859	

Pop Facts: Household Trend

Pop Facts: Household Trend	Miami-Dade County, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population</b>	2,253,362		2,430,421		2,575,235	
Percent Change			7.86%		5.96%	
<b>Households</b>	776,774		826,557		870,838	
Percent Change			6.41%		5.36%	
<b>Families</b>	548,493		583,645		614,913	
Percent Change			6.41%		5.36%	
<b>Housing Units</b>	852,278		930,010		979,834	
Percent Change			9.12%		5.36%	
<b>Group Quarters Population</b>	45,971		48,301		49,911	
Percent Change			5.07%		3.33%	
<b>Average Household Size</b>	2.84		2.88		2.9	
Percent Change			1.42%		0.62%	
<b>Income Totals</b>						
<b>Aggregate(\$MM) Household Income</b>	41,009		49,994		57,462	
Percent Change			21.91%		14.94%	
<b>Per Capita</b>	\$18,497		\$20,859		\$22,596	
Percent Change			12.77%		8.32%	
<b>Households by Household Income</b>	777,378		826,557		870,838	
Less than \$15,000	166,310	21.39%	154,051	18.64%	149,922	17.22%
\$15,000 to \$24,999	111,649	14.36%	104,754	12.67%	102,603	11.78%
\$25,000 to \$34,999	100,833	12.97%	99,469	12.03%	98,897	11.36%
\$35,000 to \$49,999	121,780	15.67%	127,265	15.40%	129,304	14.85%
\$50,000 to \$74,999	129,533	16.66%	140,343	16.98%	149,175	17.13%
\$75,000 to \$99,999	63,132	8.12%	78,376	9.48%	87,797	10.08%
\$100,000 to \$149,999	48,253	6.21%	71,660	8.67%	87,935	10.10%
\$150,000 to \$249,999	23,746	3.05%	32,187	3.89%	41,333	4.75%
\$250,000 to \$499,999	7,586	0.98%	11,634	1.41%	14,886	1.71%
\$500,000 or more	4,556	0.59%	6,818	0.82%	8,986	1.03%
<b>Average Household Income</b>	\$52,753		\$60,485		\$65,985	
<b>Median Household Income</b>	\$36,219		\$41,483		\$44,744	
<b>Total Family Household Income</b>	552,484		583,645		614,913	
Less than \$15,000	79,852	14.45%	78,064	13.38%	74,965	12.19%
\$15,000 to \$24,999	75,735	13.71%	69,765	11.95%	66,640	10.84%
\$25,000 to \$34,999	72,991	13.21%	70,100	12.01%	68,464	11.13%
\$35,000 to \$49,999	93,013	16.84%	89,911	15.41%	90,450	14.71%
\$50,000 to \$74,999	105,654	19.12%	108,133	18.53%	112,570	18.31%
\$75,000 to \$99,999	53,745	9.73%	66,049	11.32%	72,719	11.83%
\$100,000 to \$149,999	41,419	7.50%	59,245	10.15%	74,217	12.07%
\$150,000 to \$249,999	19,716	3.57%	27,175	4.66%	35,137	5.71%
\$250,000 to \$499,999	6,311	1.14%	9,475	1.62%	12,265	1.99%
\$500,000 or more	4,048	0.73%	5,728	0.98%	7,486	1.22%
<b>Average Family Household Income</b>	\$59,594		\$67,433		\$73,911	
<b>Median Family Household Income</b>	\$42,687		\$47,328		\$51,541	
<b>Households by Type and Size*</b>						
<b>Non-family Households</b>	228,281		242,912		255,925	
1-person household	180,980	79.28%	189,849	78.16%	199,460	77.94%
2-person household	38,113	16.70%	42,251	17.39%	44,540	17.40%
3-person household	5,657	2.48%	6,673	2.75%	7,410	2.90%

<b>Pop Facts: Household Trend</b>	<b>Miami-Dade County, FL</b>					
4-person household	2,127	0.93%	2,350	0.97%	2,455	0.96%
5-person household	761	0.33%	955	0.39%	1,102	0.43%
6-person household	369	0.16%	473	0.19%	546	0.21%
7 or more person household	274	0.12%	361	0.15%	412	0.16%
<b>Family Households</b>	548,493		583,645		614,913	
2-person household	176,894	32.25%	182,369	31.25%	189,744	30.86%
3-person household	136,259	24.84%	144,797	24.81%	152,276	24.76%
4-person household	118,856	21.67%	125,959	21.58%	132,193	21.50%
5-person household	64,776	11.81%	71,342	12.22%	76,091	12.37%
6-person household	29,154	5.32%	33,307	5.71%	36,364	5.91%
7 or more person household	22,554	4.11%	25,871	4.43%	28,245	4.59%
*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.						

Pop Facts: Demographic Trend

Pop Facts: Demographic Trend	Miami-Dade County, FL					
	2000 Census	%	2007 Estimate	%	2012 Projection	%
<b>Population by Age</b>	2,253,362		2,430,421		2,575,235	
Age 0 to 4	145,752	6.47%	170,785	7.03%	174,131	6.76%
Age 5 to 9	157,871	7.01%	159,833	6.58%	176,705	6.86%
Age 10 to 14	160,754	7.13%	164,165	6.75%	165,910	6.44%
Age 15 to 17	94,836	4.21%	105,040	4.32%	103,068	4.00%
Age 18 to 20	89,577	3.98%	100,024	4.12%	102,198	3.97%
Age 21 to 24	115,297	5.12%	129,794	5.34%	141,449	5.49%
Age 25 to 34	337,433	14.97%	296,592	12.20%	312,456	12.13%
Age 35 to 44	361,966	16.06%	366,445	15.08%	339,507	13.18%
Age 45 to 49	150,878	6.70%	181,865	7.48%	195,979	7.61%
Age 50 to 54	131,888	5.85%	161,527	6.65%	184,426	7.16%
Age 55 to 59	109,141	4.84%	139,805	5.75%	162,157	6.30%
Age 60 to 64	97,417	4.32%	115,294	4.74%	138,123	5.36%
Age 65 to 74	162,257	7.20%	182,753	7.52%	204,194	7.93%
Age 75 to 84	99,827	4.43%	113,515	4.67%	124,306	4.83%
Age 85 and over	38,468	1.71%	42,984	1.77%	50,626	1.97%
Age 16 and over	1,757,529	78.00%	1,900,731	78.21%	2,024,197	78.60%
Age 18 and over	1,694,149	75.18%	1,830,598	75.32%	1,955,421	75.93%
Age 21 and over	1,604,572	71.21%	1,730,574	71.20%	1,853,223	71.96%
Age 65 and over	300,552	13.34%	339,252	13.96%	379,126	14.72%
<b>Median Age</b>	35.66		37.55		38.5	
<b>Average Age</b>	36.95		37.83		38.58	
<b>Population by Sex</b>	2,253,362		2,430,421		2,575,235	
Male	1,088,895	48.32%	1,176,812	48.42%	1,249,210	48.51%
Female	1,164,467	51.68%	1,253,609	51.58%	1,326,025	51.49%
Male/Female Ratio	0.94		0.94		0.94	
<b>Population by Single Race Classification and Hispanic or Latino</b>						
<b>Hispanic or Latino</b>	1,291,737		1,490,230		1,664,005	
White Alone	1,104,786	85.53%	1,274,536	85.53%	1,423,193	85.53%
Black or African American Alone	30,074	2.33%	34,705	2.33%	38,731	2.33%
American Indian and Alaska Native Alone	2,375	0.18%	2,746	0.18%	3,065	0.18%
Asian Alone	1,216	0.09%	1,410	0.09%	1,571	0.09%
Native Hawaiian and Other Pacific Islander Alone	275	0.02%	316	0.02%	360	0.02%
Some Other Race Alone	99,225	7.68%	114,470	7.68%	127,810	7.68%
Two or More Races	53,786	4.16%	62,047	4.16%	69,275	4.16%
<b>Not Hispanic or Latino</b>	961,625		940,191		911,230	
White Alone	465,772	48.44%	433,603	46.12%	399,217	43.81%
Black or African American Alone	427,140	44.42%	432,241	45.97%	433,107	47.53%
American Indian and Alaska Native Alone	1,990	0.21%	2,042	0.22%	2,060	0.23%
Asian Alone	30,537	3.18%	31,571	3.36%	32,242	3.54%
Native Hawaiian and Other Pacific Islander Alone	524	0.05%	754	0.08%	927	0.10%
Some Other Race Alone	4,026	0.42%	3,938	0.42%	3,812	0.42%
Two or More Races	31,636	3.29%	36,042	3.83%	39,865	4.37%
<b>Households by Age of Householder</b>	776,774		826,557		870,838	
Age Under 25	29,415	3.79%	32,067	3.88%	32,641	3.75%
Age 25 to 34	133,120	17.14%	114,169	13.81%	118,240	13.58%
Age 35 to 44	181,026	23.30%	178,818	21.63%	162,871	18.70%
Age 45 to 54	152,321	19.61%	180,489	21.84%	196,563	22.57%
Age 55 to 59	59,251	7.63%	74,055	8.96%	84,443	9.70%

<b>Pop Facts: Demographic Trend</b>	<b>Miami-Dade County, FL</b>					
Age 60 to 64	54,019	6.95%	62,381	7.55%	73,468	8.44%
Age 65 to 69	47,282	6.09%	54,849	6.64%	59,650	6.85%
Age 70 to 74	44,956	5.79%	46,423	5.62%	51,610	5.93%
Age 75 to 79	33,379	4.30%	36,677	4.44%	38,743	4.45%
Age 80 to 84	23,738	3.06%	26,716	3.23%	29,549	3.39%
Age 85 and over	18,267	2.35%	19,913	2.41%	23,060	2.65%
<b>Median Age of Householder</b>	47.94		49.89		51.19	
<b>Households by Household Income</b>	777,378		826,557		870,838	
Less than \$15,000	166,310	21.39%	154,051	18.64%	149,922	17.22%
\$15,000 to \$24,999	111,649	14.36%	104,754	12.67%	102,603	11.78%
\$25,000 to \$34,999	100,833	12.97%	99,469	12.03%	98,897	11.36%
\$35,000 to \$49,999	121,780	15.67%	127,265	15.40%	129,304	14.85%
\$50,000 to \$74,999	129,533	16.66%	140,343	16.98%	149,175	17.13%
\$75,000 to \$99,999	63,132	8.12%	78,376	9.48%	87,797	10.08%
\$100,000 to \$149,999	48,253	6.21%	71,660	8.67%	87,935	10.10%
\$150,000 to \$249,999	23,746	3.05%	32,187	3.89%	41,333	4.75%
\$250,000 to \$499,999	7,586	0.98%	11,634	1.41%	14,886	1.71%
\$500,000 or more	4,556	0.59%	6,818	0.82%	8,986	1.03%
<b>Average Household Income</b>	\$52,753		\$60,485		\$65,985	
<b>Median Household Income</b>	\$36,219		\$41,483		\$44,744	
<b>Per Capita Income</b>	\$18,497		\$20,859		\$22,596	

Effective Buying Income

Effective Buying Income	Miami-Dade County, FL	
		%
<b>2007 Demographic Totals</b>		
Population	2,430,421	
Households	826,557	
Families	583,645	
Group Quarters Population	48,301	
Housing Units	930,010	
<b>2007 Average Household Size</b>	2.88	
<b>2007 Median Age</b>	37.55	
<b>2007 Median Household Income</b>	\$41,483	
<b>2007 Median All Owner-Occupied Housing Unit Value</b>	\$258,617	
<b>2007 Estimated Households by Effective Buying Income</b>	826,557	
Less than \$15,000	164,922	19.95%
\$15,000 to \$24,999	118,807	14.37%
\$25,000 to \$34,999	117,096	14.17%
\$35,000 to \$49,999	140,585	17.01%
\$50,000 to \$74,999	139,721	16.90%
\$75,000 to \$99,999	74,265	8.98%
\$100,000 to \$149,999	43,038	5.21%
\$150,000 to \$249,999	13,374	1.62%
\$250,000 to \$499,999	7,941	0.96%
\$500,000 or more	6,808	0.82%
<b>2007 Estimated Average Household Effective Buying Income</b>	\$51,294	
<b>2007 Estimated Median Household Effective Buying Income</b>	\$36,329	
<b>2012 Demographic Totals</b>		
Population	2,575,235	
Households	870,838	
Families	614,913	
Group Quarters Population	49,911	
Housing Units	979,834	
<b>2012 Average Household Size</b>	2.9	
<b>2012 Median Age</b>	38.5	
<b>2012 Median Household Income</b>	\$44,744	
<b>2012 Median All Owner-Occupied Housing Unit Value</b>	\$302,526	
<b>2012 Projected Households by Effective Buying Income</b>	870,838	
Less than \$15,000	160,583	18.44%
\$15,000 to \$24,999	116,394	13.37%
\$25,000 to \$34,999	117,335	13.47%
\$35,000 to \$49,999	146,154	16.78%
\$50,000 to \$74,999	151,315	17.38%
\$75,000 to \$99,999	87,345	10.03%
\$100,000 to \$149,999	55,899	6.42%
\$150,000 to \$249,999	16,660	1.91%
\$250,000 to \$499,999	10,169	1.17%
\$500,000 or more	8,984	1.03%
<b>2012 Projected Average Household Effective Buying Income</b>	\$55,816	
<b>2012 Projected Median Household Effective Buying Income</b>	\$39,219	

# Miami, FL



Executive Summary

## EXECUTIVE SUMMARY

### Study Area: Miami, FL Benchmark: The United States

#### Population

- The population in this area is estimated to change from 362,470 to 398,228, resulting in a growth of 9.9% between the year 2000 and the current year. Over the next five years, the population is projected to grow by 7.1%.

The Population in The United States is estimated to change from 281,421,906 to 301,045,522, resulting in a growth of 7.0% between 2000 and the current year. Over the next five years, the population is expected to grow by 4.6%

- The current year median age for this population is 40.0, and the average age is 40.2. Five years from now, the median age is projected to be 41.2.

The current year median age for The United States is 36.6, while the average age is 37.3. Five years from now, the median age is projected to be 37.7

- Of this area's current year population: 68.7% are White alone, 19.7% are Black or African American alone, 0.2% are American Indian or Alaska Native alone, 0.7% are Asian alone, 0.0% are Native Hawaiian or other Pacific Islander alone, 5.6% are Some Other Race, and 5.1% are Two or More Races

For The United States:

73.1% are White alone, 12.4% are Black or African American alone, 0.9% are American Indian or Alaska Native alone, 4.3% are Asian alone, 0.2% are Native Hawaiian or other Pacific Islander alone, 6.4% are Some Other Race, and 2.8% are Two or More Races

- This area's current estimated Hispanic or Latino population is 67.8%, while The United States current estimated Hispanic or Latino population is 14.9%

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#### Households

- The number of households in this area is estimated to change from 134,198 to 147,837, resulting in an increase of 10.2% between 2000 and the current year. Over the next five years, the number is expected to increase by 7.7%.

The number of households in The United States is estimated to change from 105,480,101 to 113,668,003, resulting in an increase of 7.8% between 2000 and the current year. Over the next five years, the number is projected to increase by 4.9%.

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#### Household Income

- The average household income is estimated to be \$46,332 for the current year, while the average household income for The United States is estimated to be \$66,670 for the same time frame

The average household income in this area is projected to increase 10.2% over the next five years, from \$46,332 to \$51,054. The United States is

- The current year estimated per capita income for this area is \$17,720, compared to an estimate of \$25,495 for The United States as a whole.

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### Employment

- For this area, 80.6% of the population is estimated to be age 16 and over for the current year. The employment status of this labor force is as follows: 0.1% are in the armed forces, 44.5% are employed civilians, 5.8% are unemployed civilians, 49.6% are not in the labor force.

For The United States, 78.3% of the population is estimated to be age 16 and over for the current year. Of this labor force: 0.5% are in the Armed Forces, 60.2% are employed civilians, 3.6% are unemployed civilians, and 35.7% are not in the labor force.

- For this area, 35.9% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
27.1% have occupation type blue collar, 50.5% are white collar, and 22.4% are service & farm workers.

For The United States, 47.1% of the population is estimated to be employed and age 16 and over for the current year. The occupational classifications are as follows:  
23.9% have occupation type blue collar, 60.1% are white collar, and 16.0% are service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: 10.7% are in "Management, Business and Financial Operations", 13.6% are in "Professional and Related Occupations", 21.9% are in "Service", and 26.2% are in "Sales and Office".  
0.5% are in "Farming, Forestry and Fishing", 13.4% are in "Construction, Extraction, and Maintenance", and 13.7% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in The United States, it is estimated that they are employed in the following occupational categories:  
13.7% are in "Management, Business and Financial Operations", 20.3% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".  
0.7% are in "Farming, Forestry and Fishing", 9.5% are in "Construction, Extraction, and Maintenance", and 14.4% are in "Production, Transportation, and Material Moving".

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### Educational Attainment

- Currently, it is estimated that 8.0% of the population over 25 in this area had earned a Masters, Professional, or Doctorate Degree and 8.8% had earned a Bachelor's Degree.

In comparison, for The United States, it is estimated that 8.9% of the population over 25 in this area had earned a Masters. Professional, or Doctorate Degree and 15.7% had earned a Bachelor's Degree.

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### **Dwellings**

- Most of the dwellings (65.0%) in this area are estimated to be Renter Occupied for the current year. For the entire country, the majority of housing units are Owner Occupied.
- The majority of dwellings in this area (29.7%) are estimated to be "detached single units" for the current year. In The United States, the majority of dwellings are estimated to be "detached single units".
- The majority of housing units in this area (16.5%) are estimated to have been built between 1970 and 1979 for the current year. Most of the housing units in The United States (16.5%) are estimated to have been built between 1970 and 1979 for the current year.

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Effective Buying Income