

GREATER MIAMI CONVENTION AND VISITORS BUREAU

1980 - 2005 MIAMI - DADE COUNTY OVERNIGHT VISITOR COUNTS

YEAR	DOMESTIC VISITORS	MARKET MIX	INTERNATIONAL VISITORS	MARKET MIX	TOTAL VISITORS	ECONOMIC IMPACT
						(000)
1980	4,398,500	65%	2,340,009	35%	6,738,509	\$4,700,000
1981	4,044,236 -8.1%	61%	2,632,392 12.5%	39%	6,676,628 -0.9%	\$4,500,000 -4.3%
1982	3,829,657 -5.3%	61%	2,442,112 -7.2%	39%	6,271,769 -6.1%	\$4,400,000 -2.2%
1983	3,637,882 -5.0%	63%	2,122,656 -13.1%	37%	5,760,538 -8.2%	\$4,300,000 -2.3%
1984	3,556,067 -2.2%	66%	1,793,354 -15.5%	34%	5,349,421 -7.1%	\$4,200,000 -2.3%
1985	3,740,000 5.2%	69%	1,671,972 -6.8%	31%	5,411,972 1.2%	\$4,300,000 2.4%
1986	4,086,282 9.3%	66%	2,069,545 23.8%	34%	6,155,827 13.7%	\$4,670,000 8.6%
1987	4,546,670 11.3%	67%	2,173,125 5.0%	33%	6,719,795 9.2%	\$4,900,000 4.9%
1988	4,680,427 2.9%	65%	2,478,792 14.1%	35%	7,159,219 6.5%	\$5,300,000 8.2%
1989	4,823,400 3.1%	62%	2,894,000 16.8%	38%	7,717,400 7.8%	\$5,700,000 7.5%
1990	4,617,500 -4.3%	57%	3,455,000 19.4%	43%	8,072,500 4.6%	\$6,100,000 7.0%
1991	4,377,442 -5.2%	52%	4,024,558 16.5%	48%	8,402,000 4.1%	\$7,200,000 18.0%
1992	3,823,847 -12.6%	45%	4,673,590 16.1%	55%	8,497,437 1.1%	\$7,250,000 0.7%
1993	3,453,300 -9.7%	39%	5,401,367 15.6%	61%	8,854,667 4.2%	\$7,425,000 2.4%
1994	3,728,600 8.0%	42%	5,028,700 -6.9%	58%	8,757,300 -1.1%	\$6,916,175 -6.9%
1995	4,317,600 15.8%	46%	5,061,600 0.7%	54%	9,379,200 7.1%	\$8,369,850 21.0%
1996	4,462,000 3.3%	47%	5,113,200 1.0%	53%	9,575,200 2.1%	\$10,874,499 29.9%
1997	4,564,600 2.3%	46%	5,278,700 3.2%	54%	9,843,300 2.8%	\$11,634,500 7.0%
1998	4,468,700 -2.1%	46%	5,268,200 -0.2%	54%	9,736,900 -1.1%	\$12,080,800 3.7%
1999	4,425,800 -1.0%	45%	5,469,900 3.8%	55%	9,895,700 1.6%	\$12,700,000 5.1%
2000*	5,475,200 23.7%	49%	5,683,900 3.9%	51%	11,159,100 12.8%	\$16,691,100 31.4%
2001*	5,263,600 -3.9%	50%	5,245,700 -7.7%	50%	10,509,300 -5.8%	\$13,919,500 -16.6%
2002*	5,316,200 1.0%	52%	4,915,200 -6.3%	48%	10,231,400 -2.6%	\$11,809,533 -15.2%
2003*	5,535,900 4.1%	53%	4,909,200 -0.1%	47%	10,445,100 2.1%	\$10,000,000 -15.3%
2004*	5,700,100 3.0%	52%	5,261,600 7.2%	48%	10,961,700 4.9%	\$ 12,333,718 23.3%
2005*	6,053,220 6.2%	54%	5,248,380 -0.3%	46%	11,301,600 3.1%	\$ 13,936,200 13.0%

*: Ft Lauderdale arrivals are included